

Your name, your message, wherever you go...

Are you getting the most from your advertising budget?

- Is your brand at the **very center** of your business?
- Are you hitting your customers when they're out making **buying decisions**?
- Are your employees, clients, and family members engaged as your **supporters**?
- Are you competing **aggressively** in this tough market?

Be Distinctive. Use DrivAd!

- Broad reach
- High visibility
- Unlimited branding
- Custom design
- Economical
- Quick delivery
- Easy to install

Contact Us

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the only way to drive™

Turn your vehicle into a powerful marketing tool

DrivAd's patent-pending, pioneering approach to advertising has been heralded by many as the most innovative idea to hit the industry. By attaching see-thru decals to rear car windows, **DrivAd extends beyond the reach of traditional outdoor media.**



Today's outdoor advertising is a vital element in getting your name and message out to consumers on the go. Outdoor ads reach consumers in myriad markets, from crowded urban streets, to suburban parkways and open highways.

Conventional billboards, bus sides, and radio spots, however, are often too cost-prohibitive for most businesses to use effectively. Now that DrivAd banners are readily available, **Outdoor advertising suddenly becomes affordable!**

DrivAd's see-thru banners put outdoor advertising within easy reach of any business, no matter the size or industry.

"DrivAd's concept makes outdoor advertising affordable. With DrivAd, your employees and business vehicles can reach those people you otherwise wouldn't know how to reach."

— Mike Stallings, Director of Parks and Recreation for the City of Daly City.

DrivAd's See-Thru Technology

Completely transparent for both driver and passengers alike, DrivAd's decals provide a highly visible display at eye level, **in front of thousands of consumers—all day, every day.**



The benefits of DrivAd decals

- Your name, your message, wherever you go.
- Most cost-effective outdoor advertising anywhere on the market today.
- 60,000+ exposures per month.
- Buy it once, enjoy it forever.
- You choose the message.
- Never miss another opportunity to tell people what you do!

Impress your old clients ... attract new ones!

Whether you are using your vehicle for business or pleasure, DrivAd decals bring you the reassurance that your brand is getting constant, round-the-clock exposure.



Outfit Your Company's Fleet and Employees' Vehicles

A company fleet, while previously considered an unavoidable expense, can now be turned into a marketing machine, creating widespread exposure for your business image.

You can also invite your employees and/or members to participate in this rewarding experience, and turn them into your traveling advocates for the company.

Hear what they have to say!

"It took three days to get my first order, and twenty more to break even!"

— Dominique V., General Manager, OpenAir

"I can't believe I wasted so much time and money by not having a DrivAd banner."

— Malaika Lynch, Realtor, Coldwell Banker

"DrivAd is energy-free. You put it on, drive as usual, and just enjoy the new leads coming in."

— Danny Chan, President, The Garage, SF

